



# Press Release



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Contact: Fanny Podworny, DRM, [pressoffice@drm.org](mailto:pressoffice@drm.org)  
Telephone number: +49 228 429 3105

## Axión Launches DRM Spanish Website

**Geneva, Switzerland** – *The broadcast operator Axión, a Spanish subsidiary of the DRM Member TDF, has launched a Spanish website dedicated to DRM at [www.drm.org.es](http://www.drm.org.es). Several of DRM's Spanish members participated in the creation of the website ([www.drm.org.es](http://www.drm.org.es)) which displays DRM promotional activities in Spain. This is the Spanish extension of the Digital Radio Mondiale consortium website ([www.drm.org](http://www.drm.org).)*

The launch of a Spanish DRM website is a key internet source for all those interested in discovering information in Spanish about DRM. This will not only increase the understanding of the DRM system but will also describe its commercial roll out in Spain.

Besides detailed technical information on the system, the website has the facility for visitors to listen to the excellent quality of the DRM digital sound and to compare it with the traditional analogue sound. The internet user can view the latest development on the DRM radio receivers and download the DRM live, on air, broadcast schedule. The DRM Consortium and the Spanish Platform, in which Axión actively takes part, provide the internet user with complete and up-to-date news about Digital Radio Mondiale.

Click and view the new DRM website in Spanish on [www.drm.org.es](http://www.drm.org.es)!

### **About Axión**

Axión is a broadcasting and transport networks operator; a service provider for both digital and analogue radio and television, mobile and fixed phone, as well as other communication services. Following our parent company, TDF, Axión has collaborated in the impulse of the Digital Radio as the only independent operator who possesses a medium-wave broadcasting network.

Last year, Axión has taken part with Cadena Ser, the University of the Basque Country and the equipment's supplier Vimesa in broadcasting DRM tests. These began last June from Pozuelo's tower (Madrid) in order to evaluate the benefits of the technology. In cooperation with COPE radio and the University of Vigo, Axión initiated broadcasting in DRM at Zamora, making compatible the same ones with analogical broadcasting under the same frequency of transmission (simulcasting). Further information on Axion is available from <http://www.axion.es/>.



### **About DRM**

Digital Radio Mondiale™ (DRM) is the digital broadcasting system for the broadcasting bands below 30MHz (long, medium and short wave). It has been endorsed by the ITU, and is standardised as ETSI ES 201 980. While DRM currently covers the broadcasting bands below 30 MHz, the DRM consortium is extending the system to the broadcasting bands up to 120 MHz. This system extension has the internal project name DRM+.

DRM has near-FM sound quality plus the ease-of-use that comes from digital transmissions, combined with long range and low power consumption. A continuously growing number of commercial, public, international, national and local broadcasters are already broadcasting DRM transmissions into Europe and North America, Mexico, Russia, China, India and other regions. Multi-standard, DRM-capable consumer radios were introduced and can be purchased online at [www.t-online.shop.de](http://www.t-online.shop.de), [www.igear.com](http://www.igear.com), [www.rebelio.com](http://www.rebelio.com). Further information on DRM™ is available from <http://www.drm.org>

### **DRM Members**

Commercial Radio Australia (Australia); TDP, TDP Radio, RTBF (Belgium); Nautel Ltd., Radio Canada International/CBC (Canada); Academy of Broadcasting Science of China, Communications University of China, Southeast University Nanjing (China); RIZ Transmitters (Croatia); HFCC (Czech Republic); Aalborg University (Denmark); ESPOL, HCJB Global (Ecuador); Digita Oy, Kymenlaakso Polytechnik (Finland); CCETT, DIGIDIA, DRF Committee, Radio France, SNRL – National Union of Free Radios, TDF, Thomson Broadcast & Multimedia (France); ADDX, APR, Atmel Germany GmbH, Deutsche Welle, DeutschlandRadio, DLM, Sender Europa 1, Fraunhofer IIS, Georg-Simon-Ohm – University of Applied Sciences Nuremberg, Harman/Becker Automotive Systems GmbH, IRT, LMK Rheinland-Pfalz, Medienanstalt Sachsen-Anhalt, Micronas GmbH, Nero AG, Panasonic Automotive Systems Europe, Robert Bosch GmbH, Sony Deutschland GmbH, SWR Südwestrundfunk, TRANSRADIO SenderSysteme Berlin AG, T-Systems Media&Broadcast GmbH, University of Applied Sciences Kaiserslautern, University of Applied Sciences Merseburg, University of Hanover, University of Kaiserslautern, University of Kassel, University of Ulm, VPRT (Germany); Antenna Hungaria, National Communications Authority Hungary (Hungary); Analog Devices (India), Basamad College, Tehran (Iran); RAI Way, ST Microelectronics (Italy); Hitachi Kokusai Electric Inc., NEC Corporation, NHK (Japan); Telecommunications Technology Association (Korea); Libyan Jamahiriya Broadcasting (Libya); Broadcasting Center Europe (Luxembourg); Asia Pacific Broadcasting Union (Malaysia); La Red de Radiodifusoras y Televisoras Educativas y Culturales de México (Mexico); Agentschap Telecom, CATENA Radio Design, NXP Semiconductors, OLON, Radio Netherlands, Sticing DigiRadio, Technical University Delft (Netherlands); Radio New Zealand International (New Zealand); Voice of Nigeria (Nigeria); Senter for Kristen Kringkasting, Telenor/Norkring (Norway); RTP-Rádio e Televisão de Portugal (Portugal); RTRN/Voice of Russia (Russia); Government of Catalonia, Cadena SER - Sociedad Española de Radiodifusión, Universidad del País Vasco (Spain); Coding Technologies (Sweden); EBU, International Committee of the Red Cross, ITU, VSP - Verband Schweizer Privatradios (Switzerland); Arab States Broadcasting Union (Tunisia); BBC, Christian Vision, Digital One Ltd., RadioScape Plc., VT Communications, WRN (U.K.); Broadcast Electronics, Inc., Dolby Laboratories, Inc., Dolby Laboratories Licensing Corp., Continental Electronics Corp., Harris Corp., Broadcast Communications Division - IBB/VOA, National Association of Short-wave Broadcasters, TCI International, Inc., Texas Instruments, Inc., Via Licensing Corp. (U.S.A.) and Vatican Radio (Vatican City). # # #