



# Press Release

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## DRM Broadcasts to India

**Bonn, Germany** - Long time DRM member Deutsche Welle broadcasts English-language programs in DRM digital quality on MW and SW to India with immediate effect. In large parts of the Indian subcontinent the Deutsche Welle transmissions can now be heard in FM like quality.

The decision of the Indian government to convert all medium and short wave transmitters to the DRM standard has been taken note with great interest by all members of the DRM-consortium. Peter Senger, Chairman of DRM but also DRM-Director at Deutsche Welle, underlines that "the commitment of Germany's international broadcaster Deutsche Welle shows that DRM's take off in India is on the right track".

"Deutsche Welle would like to help the national Broadcaster All India Radio and the Indian industry to establish the DRM-Market in India", adds Senger.

The DRM Consortium welcomes the initiative of Deutsche Welle and urges other broadcasters interested in this region to join All India Radio and Deutsche Welle. During the test phase carried out by All India Radio, the Asian Pacific Broadcasting Union and the DRM Consortium, Deutsche Welle transmitted DRM from their Relay Station Trincomalee in Sri Lanka. The excellent quality of DRM-signals on short-wave reaching near FM-quality was demonstrated in large parts of India.

The DRM live broadcasts schedule included Deutsche Welle DRM transmissions is available under: <http://www.drm.org/livebroadcast/livebroadcast.php>

### **About Deutsche Welle**

Deutsche Welle is Germany's international broadcaster. Its programming on television, radio and the internet focuses on news and information: DW-TV, topical international television in German, English, Arabic and Spanish, DW-RADIO in 30 languages and DW-WORLD.DE, the multimedia and multilingual website.

### **About DRM**

DRM™ is the only universal, openly standardised, digital radio system for short-wave, medium-wave and long-wave - digital radio for frequencies below 30MHz. It has been endorsed by the ITU, and is standardised as ETSI ES 201 980. While DRM currently covers the broadcasting bands below 30 MHz, the DRM consortium is extending the system to the broadcasting bands up to 120 MHz. DRM has near-FM sound quality plus the ease-of-use that comes from digital transmissions, combined with long range and low power consumption. A continuously growing number of commercial, public, international, national and local broadcasters are already broadcasting DRM transmissions into Europe and North America, Mexico, Russia, China, India and other regions. Multi-standard, DRM-capable consumer radios were introduced, and are available in different on-line shops (e.g. [www.igear.com](http://www.igear.com)). Further information on DRM™ can be found under: [www.drm.org](http://www.drm.org).



### **DRM Members**

Commercial Radio Australia (Australia); TDP, TDP Radio, RTBF (Belgium); Nautel Ltd., Radio Canada International/CBC (Canada); Academy of Broadcasting Science of China, Communications University of China, Southeast University Nanjing (China); RIZ Transmitters (Croatia); HFCC (Czech Republic); Aalborg University (Denmark); ESPOL, HCJB Global (Ecuador); Digita Oy, Kymenlaakso Polytechnik (Finland); CCETT, DIGIDIA, DRF Committee, Radio France, TDF, Thomson Broadcast & Multimedia (France); ADDX, APR, Atmel Germany GmbH, Coding Technologies GmbH, Deutsche Welle, DeutschlandRadio, DLM, Sender Europa 1, Fraunhofer IIS, Georg-Simon-Ohm – University of Applied Sciences Nuremberg, Harman/Becker Automotive Systems GmbH, IRT, LMK Rheinland-Pfalz, Medienanstalt Sachsen-Anhalt, Micronas GmbH, Nero AG, Panasonic Automotive Systems Europe; Robert Bosch GmbH, Sony Deutschland GmbH, SWR Südwestrundfunk, TRANSRADIO SenderSysteme Berlin AG, T-Systems Intl. GmbH, University of Applied Sciences Kaiserslautern, University of Applied Sciences Merseburg, University of Kassel, University of Hanover, University of Ulm, VPRT (Germany); Antenna Hungaria, National Communications Authority Hungary (Hungary); Basamad College, Tehran (Iran); RAI Way, ST Microelectronics (Italy); Hitachi Kokusai Electric Inc., NEC Corporation, NHK (Japan); Telecommunications Technology Association (Korea); Libyan Jamahiriya Broadcasting (Libya); Broadcasting Center Europe (Luxembourg); Asia Pacific Broadcasting Union (Malaysia); La Red de Radiodifusoras y Televisoras Educativas y Culturales de México (Mexico); Agentschap Telecom, CATENA Radio Design, NXP Semiconductors, OLON, Radio Netherlands, Technical University Delft (Netherlands); Radio New Zealand International (New Zealand); Voice of Nigeria (Nigeria); Telenor/Norkring (Norway); Radiodifusao Portuguesa (Portugal); RTRN/Voice of Russia (Russia); Government of Catalonia, Cadena SER - Sociedad Española de Radiodifusión, Universidad del País Vasco (Spain); SR International/Radio Sweden (Sweden); EBU, International Committee of the Red Cross, ITU, VSP - Verband Schweizer Privatradios (Switzerland); Arab States Broadcasting Union (Tunisia); BBC, Christian Vision, Digital One Ltd., RadioScape Plc., VT Communications, WRN (U.K.); Analog Devices, Broadcast Electronics, Inc., Dolby Laboratories, Inc., Dolby Laboratories Licensing Corp., Continental Electronics Corp., Harris Corp., Broadcast Communications Division - IBB/VOA, National Association of Short-wave Broadcasters, TCI International, Inc., Texas Instruments, Inc., Via Licensing Corp. (U.S.A.); and Vatican Radio (Vatican City). # # #